



# EASY DOT<sup>®</sup> GOES GREEN

EASY DOT<sup>®</sup> PET MATT L-UV



## The new easy dot® for PVC-free advertising

- 75 µm environmentally friendly polyester film (PVC-free)
- Matt white surface for photorealistic printing
- easy dot® adhesive technology for fast, easy, and bubble-free application
- High-end innovative material for outstanding handling, printing, and durability
- Especially developed for UV-curable and latex inks

**easy dot® PET matt L-UV** is the high-end „green“ version of the classic easy dot® – so that innovative advertising messages have less impact on the environment. The new self-adhesive polyester film combines all the advantages of the proven easy dot® technology with outstanding printing quality and durability. Above this, the **PVC free** film can be **applied easily without bubbles** and removed without any residue.

Thanks to its higher stiffness, the **easy dot® PET matt L-UV film** also enables a **40% material saving** compared to PVC. This means that waste volumes can be significantly reduced. It is coated with a solvent-free, water-based adhesive. This means customers can reduce their carbon footprint with just a small change to their own work routine.



### easy dot® PET matt L-UV

75 µm polyester, smooth, matt, water-resistant, scratch-resistant, for indoor and outdoor applications

Order no.	Length (m)	Width (cm)	Ink Technology	Certificate
6044539	10	137,2	■ Latex	■ EN 13501 (B-s1, d0)
6044540	50	137,2	■ UV	
6045005	50	160	■ UVgel	

