

MPI 2000/2800 Polymeric Films

The quality choice for cost-effective medium-life tasks

When you want digitally-printed, durable graphics that don't warrant the cost of a cast film...

...the Avery Dennison® MPI™ Polymeric Films and their partner DOL overlaminates are ideal for printed and overlaminated applications lasting between three and five years.

The newly-extended range offers many great characteristics - but at the performance/price ratio that's right for medium-life promotions. What's more, MPI Polymeric Films are suitable for a broad inkjet printer platform - right up to super-wide format.

All Avery Dennison MPI Polymeric Films offer a superior substrate for crisp, eye-catching graphics, whether you want a matt or a gloss finish.

These versatile films can be applied over all kinds of flat surfaces or simple curves. Choose the option that best suits your needs: higher performance MPI 2000, or cost-efficient MPI 2800. You can also choose to add extra opacity (thanks to a high opacity film), extended outdoor durability, and Avery Dennison Easy Apply™ and Easy Apply RS technology. There's even a special film for rough or apolar substrates such as polyethylene and polyurethane.

For a perfect partnership, use the protective DOL polymeric overlaminate film that matches the life of the application, and the finish - matt, gloss or lustre - required. Again, the range offers plenty of choice - and delivers high performance at the right price.

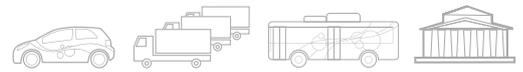
Digital Polymeric high performing vinyls are now available in 1.60 meter width, enabling new decoration opportunities for vehicle graphic panels and outdoor and indoor advertising graphics.

KEY BENEFITS

- > **NEW:** MPI 2000 and MPI 2800 High Opacity Film enabling to cover full range of standard and over posting applications and simplify customer stock inventory
- > The right results at the right price - no need for over-specification
- > The Avery Dennison quality promise
- > The peace of mind of ICS Warranty Program cover
- > Available in 1.60 meter width allowing to fully exploit various printers formats and enabling faster application and less overlap needed on the applications

RECOMMENDED USES

- > Medium-life printed outdoor and indoor advertising and signage
- > Printed vehicle graphic panels on flat and simply-curved surfaces
- > Applications on 'difficult' substrates such as PE or PU
- > Window graphics



MPI 2000/2800 POLYMERIC FILMS KEY FEATURES

> MPI 2800 series

- » Good solution where price is an important factor
- » Printed material warranted for three years*
- » Covered by ICS Warranty Program
- » Printable on all platforms including superwide
- » Matching overlaminate available
- » High opacity for superior coverage of underlying designs now available

* printed and laminated, depending on ink type

> MPI 2000 series

- » Best-in-class performance
- » Printed material warranted for five years*
- » Covered by ICS Warranty Program
- » Printable on all platforms including superwide
- » Matching overlaminate available
- » High opacity for superior coverage of underlying designs now available
- » Easy Apply and Easy RS solutions available – for simple, bubble-free, faster application available



Polymeric Films

FEATURES	MPI							
	2800 2801	2800 2801 HOP	2804 EA	2000 2001 2020 2040 2041 2150	2002 2003 Opaque 2000 2001 HOP	2004 EA HOP	2005 EA RS	2006 Hi-Tack HOP
Broad printer platform	•	•	•	•	•	•	•	•
Superior finish	•	•	•	•	•	•	•	•
Fire Certificates Available	•	•	•	•	•	•	•	•
High Opacity		•	•		•	•	•	•
Superior adhesion								•
Extended outdoor durability				•	•	•	•	•
Air egress technology			•			•	•	
Repositionability							•	

DOL POLYMERICS KEY FEATURES

> DOL 2800 series / MPI 2800 series

- » up to **7 years** unprinted outdoor life
- » up to **3 years** printed outdoor life
- » flat & simple curved surfaces
- » glossy and matt finishes available

Clean removability for MPI 2001, 2002, 2041, 2801

> DOL 2000 series / MPI 2000 series

- » up to **7 years** unprinted outdoor life
- » up to **5 years** printed outdoor life
- » flat & simple curved surfaces
- » glossy and matt finishes available

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