

Avery Dennison®

700 Premium Film™



Sign making just got easier.

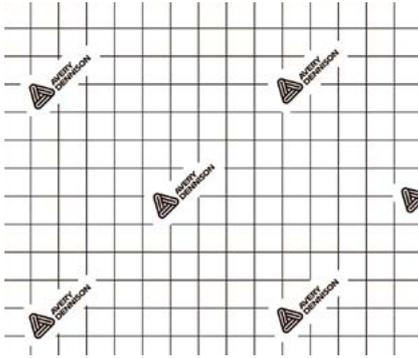
A long standing favourite for applications with coloured films, the 700 Premium Film range has improved further. It now offers easier converting thanks to enhanced cutting-and-weeding and layflat properties.

These popular medium-life polymeric signcutting materials are one of the very best options available when performance really counts. They are a great choice for vehicle graphics - even over curves and slight corrugations - and also for signage, window graphics and durable outdoor advertising. The new upgraded version keeps everything

you liked most and gives you still more - including improved adhesive and new liner imprint for the 700 Premium Film opaque range. 100 gloss colours are available, along with a colour-matching service.

KEY BENEFITS

- A medium-life range that covers all sign makers' everyday needs
- Faster and more reliable conversion
- Dimensional stability
- Longer term durability, up to 8 years
- Surface finish
- 100 standard gloss colours - with colour matching also available
- REACH compliant



CONVERTER FRIENDLY

- Conformable and flexible - easy to apply, no lifting from recesses
- Great cutting and weeding characteristics, even with small lettering
- Improved adhesive technology
- New grid liner imprint for easier manual cutting

RECOMMENDED USES

700 Premium Film offers a very wide range of special colours for:

- Window graphics
- Directional signage, indoor and outdoor
- Vehicle graphics (rigid sided)
- Poster sites
- Promotional displays

Colour Definition Chart

Color Code	Name	RAL	Pantone	Color Code	Name	RAL	Pantone	Color Code	Name	RAL	Pantone
707	Primrose Yellow Gloss		102 C	717	Violet Gloss			756	Green Gloss		
739	Bright Yellow Gloss		108 C	777	Purple Gloss			755	Light Green Gloss		
739-01	Banana Yellow Gloss			732	Light Blue Gloss			713	Grass Green Gloss		
706	Sunflower Yellow Gloss	116 C		784	Sky Blue Gloss			714-01	Lime Tree Green Gloss		
706-01	Sun Yellow Gloss			782	Pastel Blue Gloss	7461 C		714	Lime Gloss		
704	Signal Yellow Gloss			709-01	Euro Blue Gloss			714-02	Green Yellow Gloss		
760	Orange Yellow Gloss			709	Ocean Blue Gloss			700	White Gloss		
710	Gold Yellow Gloss			751	Azure Blue Gloss			730	White Matt		
764	Saffron Gloss			741	Scuba Blue Gloss			745	Mist Gloss	7047	428 C
722	Light Orange Gloss			708	Cosmos Blue Gloss			745-01	Pale Grey Gloss	7047	
705	Orange Gloss			752	Ultramarine Blue Gloss			744	Dove Grey Gloss		
738	Bright Orange Gloss			733	Blue Gloss			725	Medium Grey Gloss		
743	Deep Red Gloss			795	Delft Blue Gloss			744-01	Tele Grey Gloss		
748	Tomato Red Gloss			753	Brilliant Blue Gloss			720	Grey Gloss		
737	Bright Red Gloss	3028	485 C	793	Classic Blue Gloss	662 C		759	Dark Grey Gloss		
726	Medium Red Gloss	3028		794	Middle Blue Gloss	5002		759-02	Traffic Grey Gloss		
765	Blood Red Gloss			785	King Blue Gloss	662 C		759-01	Komatsu Grey Gloss	7021	
749	Cardinal Red Gloss	3028		754	Royal Blue Gloss	5002		701	Black Gloss	9005	
749-02	Plum Red Gloss	3028		792-01	Berry Blue Gloss			721	Black Matt		
765-01	Spicy Red Gloss			792	Midnight Blue Gloss			746	Grey Metallic Gloss		
763	Regal Red Gloss	186 C		747	Marine Blue Gloss			735	Silver Metallic Gloss		
749-01	Crimson Red Gloss			789	Ink Blue Gloss			735-01	Silver Gloss		
703	Cherry Red Gloss	200 C		791	Deep Blue Gloss			736	Gold Metallic Gloss		
771	Lipstick Red Gloss	200 C		723	Dark Blue Gloss			736-01	Copper Metallic Gloss		
750	Apple Red Gloss			783	Scandinavia Blue Gloss	295 C		758	Ivory Gloss		
750-01	Strawberry Red Gloss			724	Cobalt Blue Gloss	2768 C		758-01	Light Ivory Gloss	1015	
770	Red Gloss			724-01	Alfa Blue Gloss			719	Beige Gloss	1014	
767	Dark Red Gloss			788	Black Blue Gloss	5004		718	Chocolate Brown Gloss		
778	Wine Red Gloss	3003	202 C	742	Teal Gloss			762	Dark Brown Gloss		
780	Purple Red Gloss			731	Turquoise Gloss			740	Transparent Gloss		
702	Burgundy Red Gloss			798	Petrol Gloss						
716	Pink Gloss	210 C		711	Forest Green Gloss						
715	Cyclamen Gloss			757	Olive Green Gloss						
773	Telemagenta Gloss	4010		781	Emerald Gloss						
775	Lavender Gloss			734	Kelly Green Gloss						

Avery Dennison® has made every effort to match the colours in our 777 Cast Film portfolio as close as possible to the Pantone and RAL colour code equivalents. The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available on request.

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